

# HAW magazine.

Media Kit  
2015



“ We Publish Awesomeness from ”  
Creative People



to name few...

“ Showcase your products & services ”  
to the right audience

# Look who visits us

ARCHITECTS

DESIGN ENTHUSIASTS

BRANDS & CORPORATES

RESEARCHERS & ACADEMICIANS

STUDENTS

DECISION MAKERS & INFLUENCERS

CURIOSITY SEEKERS

HOME BUYERS

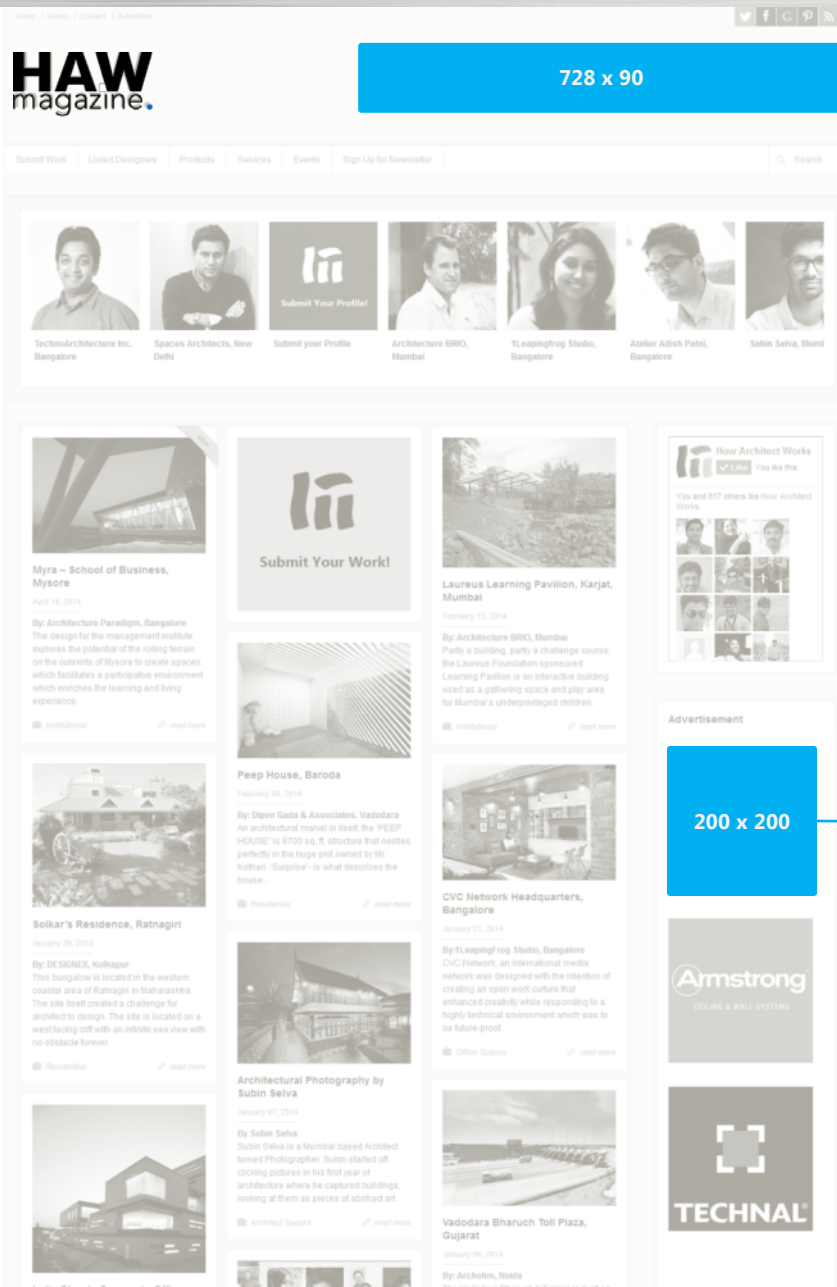
We are going POPULAR

> 1.2L Unique Visitors / Year

> 10K Impressions / Day

\* Source: Google Analytics, Quantcast, Facebook Insights. 2014

# Ad Banners - Available



1

## Leader Board

728 x 90 pixels  
Format .png, .gif, .jpeg  
Rotation – Upto 3 Banners  
Homepage + Inside Pages

Price = **INR 25000** / year  
Incl. all Taxes

2

## Sidebar Banner

200 x 200 pixels  
Format .png, .gif, .jpeg  
Rotation – Upto 3 Banners  
Homepage + Inside Pages

Price = **INR 10000** / year  
Incl. all Taxes

For other Currency rates and queries,  
please contact [advertise@howarchitectworks.com](mailto:advertise@howarchitectworks.com)

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